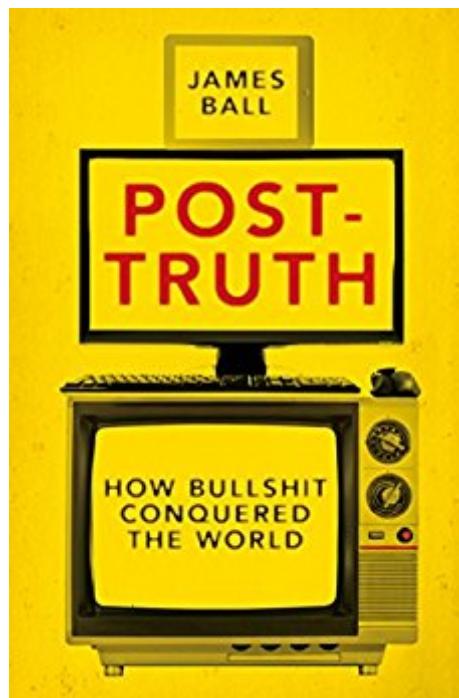


The book was found

Post-Truth: How Bullshit Conquered The World



Synopsis

2016 marked the birth of the post-truth era. Sophistry and spin have coloured politics since the dawn of time, but two shock events - the Brexit vote and Donald Trump's elevation to US President - heralded a departure into murkier territory. From Trump denying video evidence of his own words, to the infamous Leave claims of £350 million for the NHS, politics has rarely seen so many stretching the truth with such impunity. Bullshit gets you noticed. Bullshit makes you rich. Bullshit can even pave your way to the Oval Office. This is bigger than fake news and bigger than social media. It's about the slow rise of a political, media and online infrastructure that has devalued truth. This is the story of bullshit: what's being spread, who's spreading it, why it works - and what we can do to tackle it.

Book Information

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Customer Reviews

An interesting and non-academic look at how changes in media structures have been driven by - and have, in turn, driven - the authenticity of news. The author is as balanced as one can be in this

context: given that the overwhelming preponderance of "fake news" has come from one side of the political spectrum, a representative sample of it will always appear skewed, thus, of course, triggering the charge of bias and "fake news" from the perpetrators and reinforcing the whole thing! The alternative is to privilege both sides of the discussion equally, no matter how loony, and so misrepresent the truth. This is a dilemma faced by modern mainstream media and plays out nicely in the reviews of this book, it seems! Anyway, I found it easy and enjoyable to read, The author has a conversational style, cross-references factual material where he can, and is a wealth of terrific examples alongside his "bigger picture" analysis/conjecture. If you've not thought too much about the very significant implications of "fake news" for not just our media but our democracy then this is a very good introduction that will wake you up. I thought the recent review in the Times Literary Supplement of this book and others like it was very accurate.

a biased pseudoacademic excuse to indulge in character denigration.

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